**Color Key**

Black – Final copy Grey – Developer note or file name Red – WIP copy

|  |  |
| --- | --- |
| **Element** | **Content** |
| Page Title | Product Name | H1 | Thick & Hearty Tomato Basil Sauce |
| Product Category | Homestyle |
| Product Description  | Emily to write. Reference the other Homestyle sauce pages for inspiration. http://www.ragu.com/our-sauces/homestyle-sauces/ |
| RTB bullet points | - Bolder, thicker, heartier\*- Hugs to pasta- Made-from-scratch taste\*Versus RAGÚ Old World Style®Emily we used these RTBs on the other Homestyle Sauce pages. We can keep these the same if you would like. |
| Ingredients  | Tomato Puree (Water, Tomato Paste), Diced Tomatoes In Juice [Diced Tomatoes, Tomato Juice, Calcium Chloride, Citric Acid], Sugar, Soybean Oil, Onions, Basil, Salt, Spices, Dried Onions, Garlic Powder. |
| Ingredient Paring Recommendation | Creative team to provide reco. Let us know if we need to purchase stock photos for the ingredient pairings. Maybe Tomato & Basil based on the product name? |
| Sauce Type | Tomato |
| Homepage Snippet Copy | Emily to write – this will appear on the homepage in the Featured Sauces section under the product name. Please include “NEW!” in this copy. You should keep this very short.  |
| Group SKU | RaguHomestyleTomBas |
| Variation + UPC |  23 oz 0 36200 43085 9 |
| Nutrition Information | Serving Size: ½ cup (128g)Servings Per Container: about 5Calories: 90Calories From Fat: n/aTotal Fat: 2.5gTotal Fat Percentage: 3%Saturated Fat: 0gSaturated Fat Percentage: 2%Trans Fat: 0gCholesterol: 0mgCholesterol Percentage: 0%Sodium: 460mgSodium Percentage: 20%Potassium: 617mgPotassium Percentage: 15%Total Carbohydrate: 15gTotal Carbohydrate Percentage: 5%Dietary Fiber: 3gDietary Fiber Percentage: 11%Sugars: 12gIncludes 3g Added Sugars: 6%Protein: 3gVitamin A: n/aVitamin C: n/aVitamin D: 0mgCalcium: 4%Iron: 6% |
| Include Floodlight Tag?  | Yes/No |
| Recipes That Use This Sauce (Minimum of two needed) | Spaghetti & Turkey MeatballsRustic Italian BowlsSlow Cooker Beef with RigatoniPenne PrimaveraItalian MeatloafEdy to confirm, all Homestyle recipes? |

**SEO Copy Emily you can write this and we’ll run it by Havas Media**

|  |  |
| --- | --- |
| Title |  |
| Meta Description |  |
| Focus Keyword |  |