**Color Key**

Black – Final copy Grey – Developer note or file name Red – WIP copy

|  |  |
| --- | --- |
| **Element** | **Content** |
| Page Title | Product Name | H1 | Thick & Hearty Tomato Basil Sauce |
| Product Category | Homestyle |
| Product Description | Emily to write. Reference the other Homestyle sauce pages for inspiration. http://www.ragu.com/our-sauces/homestyle-sauces/ |
| RTB bullet points | - Bolder, thicker, heartier\*  - Hugs to pasta  - Made-from-scratch taste  \*Versus RAGÚ Old World Style®  Emily we used these RTBs on the other Homestyle Sauce pages. We can keep these the same if you would like. |
| Ingredients | Tomato Puree (Water, Tomato Paste), Diced Tomatoes In Juice [Diced Tomatoes, Tomato Juice, Calcium Chloride, Citric Acid], Sugar, Soybean Oil, Onions, Basil, Salt, Spices, Dried Onions, Garlic Powder. |
| Ingredient Paring Recommendation | Creative team to provide reco. Let us know if we need to purchase stock photos for the ingredient pairings.  Maybe Tomato & Basil based on the product name? |
| Sauce Type | Tomato |
| Homepage Snippet Copy | Emily to write – this will appear on the homepage in the Featured Sauces section under the product name. Please include “NEW!” in this copy. You should keep this very short. |
| Group SKU | RaguHomestyleTomBas |
| Variation + UPC | 23 oz 0 36200 43085 9 |
| Nutrition Information | Serving Size: ½ cup (128g)  Servings Per Container: about 5  Calories: 90  Calories From Fat: n/a  Total Fat: 2.5g  Total Fat Percentage: 3%  Saturated Fat: 0g  Saturated Fat Percentage: 2%  Trans Fat: 0g  Cholesterol: 0mg  Cholesterol Percentage: 0%  Sodium: 460mg  Sodium Percentage: 20%  Potassium: 617mg  Potassium Percentage: 15%  Total Carbohydrate: 15g  Total Carbohydrate Percentage: 5%  Dietary Fiber: 3g  Dietary Fiber Percentage: 11%  Sugars: 12g  Includes 3g Added Sugars: 6%  Protein: 3g  Vitamin A: n/a  Vitamin C: n/a  Vitamin D: 0mg  Calcium: 4%  Iron: 6% |
| Include Floodlight Tag? | Yes/No |
| Recipes That Use This Sauce  (Minimum of two needed) | Spaghetti & Turkey Meatballs  Rustic Italian Bowls  Slow Cooker Beef with Rigatoni  Penne Primavera  Italian Meatloaf  Edy to confirm, all Homestyle recipes? |

**SEO Copy Emily you can write this and we’ll run it by Havas Media**

|  |  |
| --- | --- |
| Title |  |
| Meta Description |  |
| Focus Keyword |  |